TAKE ACTION AGAINST FLAVORED TOBACCO

There are over 15,000 flavors that play a key role in making flavored tobacco products more appealing to youth.¹

DID YOU KNOW?

97% of youth who vape use flavors²

In 2019, in Stanislaus County



53% of little cigar and cigarillo (LCC) flavors available for purchase in 2019 were mint flavored³

88% of stores near schools sold flavored non-cigarette tobacco products³



From 2016 to 2019



Stores selling flavored noncigarette tobacco products increased from **91%** to **94%**³

Stores selling single little cigars and cigarillos increased from **58%** to **62%**³

MAKE A CHANGE IN STANISLAUS COUNTY

HOW CAN I GET INVOLVED?

If you would like to join us in the fight against flavored tobacco:



Read fact sheets on flavored tobacco



Look at sample policy language



Join your local tobacco control coalition → <u>Tobacco-control Outreach</u> <u>and Prevention Services</u> <u>(TOPS) Coalition</u>

LOCAL DATA

For more data on Stanislaus County, visit: www.healthystoreshealthycommunity.com

TOBACCO CONTROL RESOURCES

- <u>Tobacco Free CA</u>
- <u>Flavors Hook Kids Campaign</u>
- <u>Truth Initiative</u>
- <u>California Youth Advocacy</u>
 <u>Network</u>



<u>California Health Collaborative</u>



- 1.Tobacco-Free Kids
- 2.TobaccoFreeCA
- 3. Healthy Stores for a Healthy Community (HSHC) Campaign, Stanislaus County

Protect children and families from flavored tobacco



