

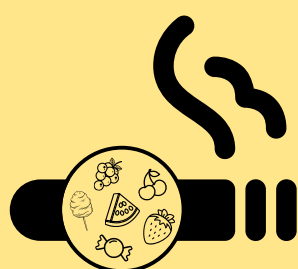
# TAKE ACTION AGAINST FLAVORED TOBACCO



## DID YOU KNOW...

**97%** of youth who  
vape use flavors<sup>1</sup>

### In 2019, in Merced County



**86%** of little cigars and  
cigarillos (LCCs) available for  
purchase were fruit or sweet  
flavored<sup>2</sup>

**66%** of flavored products  
available for purchase were  
on sale<sup>2</sup>



### From 2016 to 2019



Stores selling flavored non-  
cigarette tobacco products  
increased from **78%** to **89%**<sup>2</sup>

Stores near schools selling  
flavored non-cigarette  
tobacco products increased  
from **62%** to **76%**<sup>2</sup>



## IMPROVE A KID'S WORLD

Protect children and families in Merced  
County from flavored tobacco

## HOW CAN I GET INVOLVED?

If you would like to join us in the fight against flavored tobacco:



Read fact sheets on flavored tobacco



Look at sample policy language



Join your local tobacco control coalition

→ **A Community Counteracting Tobacco (ACCT) Coalition**

## LOCAL DATA

For more data on Merced County, visit:  
**[www.healthystoreshealthycommunity.com](http://www.healthystoreshealthycommunity.com)**

## TOBACCO CONTROL RESOURCES

- [Tobacco Free CA](#)
- [Flavors Hook Kids Campaign](#)
- [Truth Initiative](#)
- [California Youth Advocacy Network](#)
- [California Health Collaborative](#)



## SOURCES

1. TobaccoFreeCA
2. Healthy Stores for a Healthy Community (HSHC) Campaign, Merced County

**Working towards creating a healthy  
and flavor-free environment**

