

TAKE ACTION AGAINST FLAVORED TOBACCO

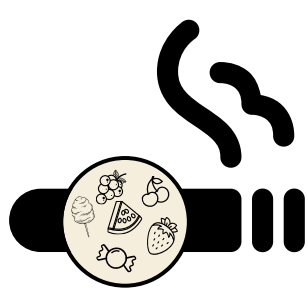


There are over 15,000 flavors that play a key role in making flavored tobacco products more appealing to youth.¹

DID YOU KNOW?

97% of youth who
vape use flavors²

In 2019, in Merced County



86% of little cigars and
cigarillos (LCCs) available for
purchase were fruit or sweet
flavored³

66% of flavored products
available for purchase were
on sale³



From 2016 to 2019

Stores selling flavored non-
cigarette tobacco products
increased from **78%** to **89%**³



Stores near schools selling
flavored non-cigarette
tobacco products increased
from **62%** to **76%**³

MAKE A CHANGE IN MERCED COUNTY

HOW CAN I GET INVOLVED?

If you would like to join us in the fight against flavored tobacco:



Read fact sheets on flavored tobacco



Look at sample policy language



Join your local tobacco control coalition
→ **A Community Counteracting Tobacco (ACCT) Coalition**

LOCAL DATA

For more data on Merced County, visit:
www.healthystoreshealthycommunity.com

TOBACCO CONTROL RESOURCES

- [Tobacco Free CA](#)
- [Flavors Hook Kids Campaign](#)
- [Truth Initiative](#)
- [California Youth Advocacy Network](#)
- [California Health Collaborative](#)



SOURCES

1. Tobacco-Free Kids
2. TobaccoFreeCA
3. Healthy Stores for a Healthy Community (HSHC) Campaign, Merced County

**Protect children and families
from flavored tobacco**

