



# Dr. Anna Song

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Home Town: West  
Bloomfield, MI  
B.A.: University Michigan  
M.A.: UC Davis  
PhD: UC Davis  
Post Doc: UCSF  
Joined UC Merced: 2008

## NCPC FOUNDING DIRECTOR

### Current Research Focus:

Understanding processes and developing the means to inform individuals, from teens to policy makers, to make better decisions that impact their health.

Current research focuses specifically on:

- Adolescent and Young Adult Risk Behaviors
- Health Disparities in Health Behavior

### Past Research Topics:

Personality Profiling

### Graduate Student Research:

- Smoking risk perceptions in adolescents and young adults
- Eating and exercise behaviors

## Health Psychology; Psychological Epidemiology

### Areas of expertise:

- Tobacco Use
- E-Cigarettes
- Poly-Substance Use
- Unhealthy Eating Patterns
- Beliefs on risks, benefits, and consequences associated with behaviors
- Cultural factors affecting health disparities

### Community Affiliations:

- American Public Health Association
- HSRI's Translational Research Group
- Member of HSRI Executive Committee

### Recent Success:

- PI on the TRDRP \$3.8 million award to create the NCPC
- Co-Primary Investigator on \$3 Million grant NCI Grant Examining the Effect of Tobacco Advocacy at the State Level
- Author for the last Surgeon General's report on adolescent tobacco use (2012)

