

TAKE ACTION AGAINST FLAVORED TOBACCO



DID YOU KNOW...

97% of youth who vape use flavors¹

In 2019, in San Joaquin County



81% of little cigar and cigarillo (LCC) flavors available for purchase were fruit or sweet flavored²

90% of stores sold flavored non-cigarette tobacco products²



89% of stores near schools sold flavored non-cigarette tobacco products²

From 2016 to 2019

Stores selling single little cigars and cigarillos (LCCs) increased from **62%** to **67%**²



IMPROVE A KID'S WORLD

Protect children and families in San Joaquin County from flavored tobacco

HOW CAN I GET INVOLVED?

If you would like to join us in the fight against flavored tobacco:



Read fact sheets on flavored tobacco



Look at sample policy language



Join your local tobacco control coalition

→ **Smoking & Tobacco
Outreach/Prevention
Program (STOPP) Coalition**

LOCAL DATA

For more data on San Joaquin County, visit:
www.healthystoreshealthycommunity.com

TOBACCO CONTROL RESOURCES

- [Tobacco Free CA](#)
- [Flavors Hook Kids Campaign](#)
- [Truth Initiative](#)
- [California Youth Advocacy Network](#)
- [California Health Collaborative](#)



SOURCES

1. TobaccoFreeCA
2. Healthy Stores for a Healthy Community (HSHC) Campaign, San Joaquin County

**Working towards creating a healthy
and flavor-free environment**

