

TAKE ACTION AGAINST FLAVORED TOBACCO



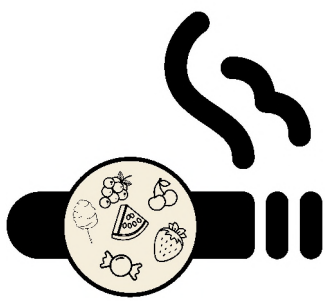
There are over 15,000 flavors that play a key role in making flavored tobacco products more appealing to youth.¹

DID YOU KNOW?

97% of youth who vape use flavors²



In 2019, in San Joaquin County



81% of little cigar and cigarillo (LCC) flavors available for purchase were fruit or sweet flavored³

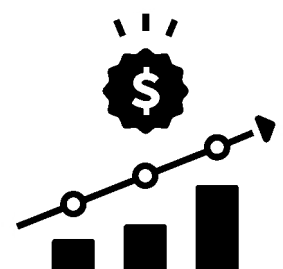
90% of stores sold flavored non-cigarette tobacco products³



89% of stores near schools sold flavored non-cigarette tobacco products³

From 2016 to 2019

Stores selling single little cigars and cigarillos (LCCs) increased from **62%** to **67%**³



HOW CAN I GET INVOLVED?

If you would like to join us in the fight against flavored tobacco:



Read fact sheets on flavored tobacco



Educate lawmakers on the impact flavored tobacco has on youth



Join your local tobacco control coalition

→ **Smoking & Tobacco Outreach/Prevention Program (STOPP) Coalition**

LOCAL DATA

For more data on San Joaquin County, visit:
www.healthystoreshealthycommunity.com

TOBACCO CONTROL RESOURCES

- [Tobacco Free CA](#)
- [Flavors Hook Kids Campaign](#)
- [Truth Initiative](#)
- [California Youth Advocacy Network](#)
- [California Health Collaborative](#)



SOURCES

1. Tobacco-Free Kids
2. TobaccoFreeCA
3. Healthy Stores for a Healthy Community (HSHC) Campaign, San Joaquin County

**Protect children and families
from flavored tobacco**

