



Arturo Durazo



Denise Payán



Ana Herrera



Jessica Breslin



Leila Gholamrezaei-Eha



Jessica Ventura

Prioritizing Equitable Enforcement & Local Perspectives to Enhance Tobacco Policy Implementation

AGENDA

- 11:00am Welcome and Webinar Overview**
Arturo Durazo, PhD
Assistant Professor of Public Health at UC Merced
NCPC Director & Webinar Host
- 11:10am PRESENTATION: California State Policy Updates**
Denise Payán, PhD, MPP
Associate Professor of Health, Society, & Behavior at UC Irvine
NCPC Co-Investigator and Subaward Primary Investigator
- 11:20am PRESENTATION: From Policy to Practice - Lessons In Local Implementation and Enforcement**
Ana Herrera, PhD, MPH
Postdoctoral Scholar at UC Irvine
- 11:40am PRESENTATION: Equitable Enforcement in Local Tobacco Policy**
Jessica Breslin, JD
Senior Attorney at ChangeLab Solutions
- 12:00pm PRESENTATION: Fresno City Smoke Shop Ordinance Change: Local Strategic Policy Planning**
Leila Gholamrezaei-Eha, MPH - Project Director & Health Educator
Jessica Ventura, MPH - Health Education Specialist, Tobacco Prevention Program
Fresno County Department of Public Health
- 12:20pm QUESTIONS**
- 12:30pm MEETING CLOSE**