

MOBILIZING VOICES TO SUPPORT FLAVORED TOBACCO RESTRICTIONS



Dr. Nancy Burke



Dr. Anna Song



Dr. Denise Payán



Dr. Sabrina L. Smiley

12:30pm

Welcome and Webinar Overview

Dr. Nancy Burke, Community Core Lead and Webinar Host

12:35pm


The Importance of Crafting Messages to Debate Flavors & Menthol

Dr. Anna Song, NCPC Director

12:40pm

PRESENTATION: Flavors – The Need to Set the Record Straight

Dr. Denise Payán, UC Irvine

-  The FDA rulemaking process will open for comments and there is an ongoing need to raise our voices including the CA recall vote in November of 2022 for SB793

12:55pm

PRESENTATION: Flavors Through the Lens of Health Equity

Dr. Sabrina L. Smiley, San Diego State University

-  Efforts around flavored tobacco restrictions are often viewed differently in communities of color. How can we respond to concerns like over-policing and unjust criminalization, discrimination, and an illicit trade market?

1:10pm

Useful Templates & Resources / Impactful Writing & Storytelling

Dr. Nancy Burke & Dr. Anna Song

-  Dr. Song shares high level overview of available resources, with spotlights
-  Dr. Burke reviews a sample template of what a good public comment document might look like

1:25pm

Breakout Session - Developing Your Own Stories

1:45pm

Group Review of Stories Developed in Breakouts

Dr. Nancy Burke

2:00pm

Meeting Close