

TAKE ACTION AGAINST FLAVORED TOBACCO



DID YOU KNOW...

97% of youth who vape use flavors¹

In 2019, in Merced County



86% of little cigars and cigarillos (LCCs) available for purchase were fruit or sweet flavored²

66% of flavored products available for purchase were on sale²



From 2016 to 2019



Stores selling flavored non-cigarette tobacco products increased from **78%** to **89%**²

Stores near schools selling flavored non-cigarette tobacco products increased from **62%** to **76%**²



IMPROVE A KID'S WORLD

Protect children and families in Merced County from flavored tobacco

HOW CAN I GET INVOLVED?

If you would like to join us in the fight against flavored tobacco:



Read fact sheets on flavored tobacco



Look at sample policy language



Join your local tobacco control coalition

→ **A Community Counteracting Tobacco (ACCT) Coalition**

LOCAL DATA

For more data on Merced County, visit:
www.healthystoreshealthycommunity.com

TOBACCO CONTROL RESOURCES

- [Tobacco Free CA](#)
- [Flavors Hook Kids Campaign](#)
- [Truth Initiative](#)
- [California Youth Advocacy Network](#)
- [California Health Collaborative](#)



SOURCES

1. TobaccoFreeCA
2. Healthy Stores for a Healthy Community (HSHC) Campaign, Merced County

Working towards creating a healthy and flavor-free environment

